



SaaS Management with Application Engagement Analytics

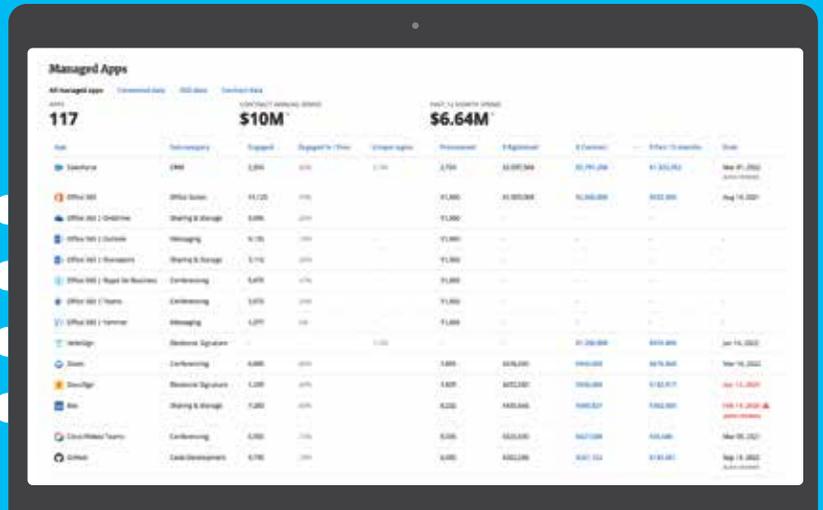
SaaS applications streamline work and improve employee productivity. But, IT teams face challenges across rising costs, complexity of management, and efficiency as the applications in use scale to the dozens or even hundreds.

Productiv is a SaaS management platform powered by application engagement analytics that allows IT teams to ditch cumbersome internal tools and spreadsheets for an intuitive, easy way to manage SaaS applications.

Use Productiv to maximize SaaS application value in a way that is right for your people, budget, and business.

Benefits

- **Lower costs** by right-sizing application licenses and getting ahead of renewals with application engagement analytics
- **Reduce complexity** by tracking all SaaS applications and usage in a single place
- **Drive adoption** by drilling down into employee engagement for each individual application or category
- **Get efficient** by automating license management



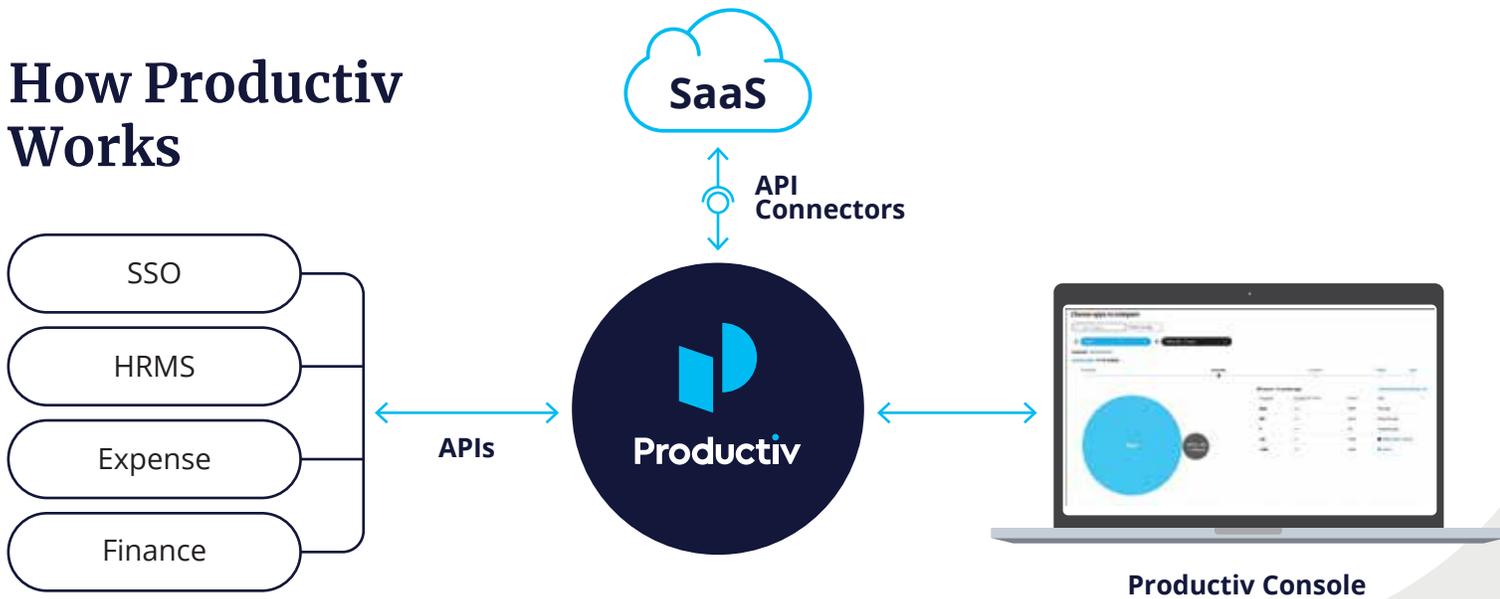
Leading enterprises choose Productiv for SaaS management powered by application engagement analytics



“ We have been growing our headcount aggressively over the past couple of years. Productiv helps us manage our IT OpEx, as we strive towards profitable growth.

Dave McJannet, CEO HashiCorp

How Productiv Works



Application Engagement Analytics in use



Visualize

Gain visibility into all SaaS applications and understand usage by individual applications to make smart decisions on renewals and license types to purchase

- Find all SaaS applications in use across the organization with information on license, cost, and renewal data, as well as usage patterns like location, team, device, and feature
- Track renewals and notable events like licenses running low or unusual expenses with proactive notifications
- Plan SaaS renewals and licensing mix based on actual employee application engagement



Rationalize

Evaluate cost and effectiveness of SaaS applications with dynamic reporting and analytics of engagement and usage

- Manage application licenses by looking at engagement and then varying license tiers to reduce costs, all in an automated manner
- Right-size application licenses with custom, automated rules that reclaim licenses or license tier based on application use and engagement
- Eliminate sub-optimal application spend by identifying redundant or low-use apps



Maximize

Understand the value your business is getting from procured apps to drive engagement and adoption

- Improve adoption and engagement of apps by investigating features that are used most by app and identifying friction in workflows
- Forecast and benchmark app use and cost by looking at trend data of actual apps use as well as benchmark data based on app, industry, geography, and company size
- Compare feature-level engagement data across entire SaaS portfolio between specific apps or in app categories to promote data-driven decisions on apps

Integrates with your enterprise SaaS apps



Productiv: Enterprise SaaS Management Powered by Application Engagement Analytics

Productiv is purpose-built enterprise SaaS management powered by Application Engagement Analytics for modern IT leaders. Only Productiv goes beyond login data by looking at more than 50 engagement dimensions, helping enterprise customers continuously rationalize their application portfolio and answer questions about application investments and effectiveness with contextual insights about actual use. Backed by Accel and Norwest Venture Partners and founded by veterans from Amazon, Google, and LinkedIn, Productiv helps companies like Fox, Uber, and Equinix maximize application value in a way that is right for their people, their budget, and their business.



To learn more about how Productiv can help you manage SaaS applications and optimize employee engagement, schedule a demo at www.productiv.com/schedule

